






Spark Give


This universal payroll-giving programme enables Spark people to donate to any New Zealand school and registered charity directly from their pay and Spark Foundation matches on the first \$500 of giving each year. Since Spark Give launched in 2011, donations from Spark people and Spark's matching has seen almost \$5.5m go to 999 New Zealand schools and charities.


Spark Jump Vouchers

 Spark staff are now able to support Spark Jump families by sponsoring top-up vouchers through their Spark Give payroll giving programme. This means that each quarter the Spark Foundation sends us Skinny top-up vouchers funded by the generosity of Spark people with a matching donation from the Foundation.

 Delivery partners can give these top-up vouchers to families with Spark Jump connections at their discretion – some families struggle to meet the monthly \$10 top-up and so hopefully these vouchers will provide a helping hand.

 Each partner is required to record the family name and date for each voucher issued. A tab called 'Vouchers' has been set up in each partner's Spark Jump Family Register to record this information. Please note these vouchers are essentially cash – they are printed with the unique top-up code ready to use. They should be kept in a safe place, as you would for cash.

 We would also like to share stories about how you are selecting families for this support and any impact it is having for them. We know that the Spark staff who are providing this support would welcome feedback on how it is being received and what difference it's making in helping families stay connected.

 Each month we receive notifications from Spark Foundation that some families have stopped using their modems and we suspect this is partly because families must carefully prioritise their expenditure each month and partly because they have simply forgotten how to top up their connection. Either way, we hope that the incentive of a free \$10 voucher will help to keep families engaged online.

If you have any questions about the Spark Jump free vouchers, please contact
sue.kini@diaa.nz
027 313 3447